

**Suggested social post copy**

**For clubs: Campaign general**

Do you have what it takes to play [72 holes] of golf in one day?

@CancerCouncilTheLongestDay is the ultimate golf challenge designed to test skill, strength, and stamina, and you can take part at our club.

Register now and let's tee off to support people impacted by cancer - [INSERT LINK].

#TheLongestDay  
@CancerCouncilTheLongestDay

**For clubs: Join our team – short**

[INSERT GOLF CLUB] has signed up for the ultimate golf challenge, @CancerCouncilTheLongestDay, and we want you on our team!

Think you have what it takes to play [72 holes] of golf in one day? Cancer Council's The Longest Day is an endurance golf challenge designed to test skill, strength, and stamina, and you can take part at our club on [INSERT DATE].

Register now and let's tee off to support people impacted by cancer - [INSERT TEAM LINK].

#TheLongestDay  
@CancerCouncilTheLongestDay

**For clubs: Join our team – long**

[INSERT GOLF CLUB] has signed up for the ultimate golf challenge, @CancerCouncilTheLongestDay – [72 holes] in one day, and we want you on our team!

Did you know, Australia has one of the highest rates of skin cancer in the world?

- *Two in three Australians are diagnosed with skin cancer by the age of 70.*
- *Men over 40 are 1.5 times more likely than women to be diagnosed with melanoma and twice as likely to die from it.*
- *Skin cancer is a significant risk in the golfing community.*

By participating in The Longest Day, you will be helping Cancer Council reduce these statistics.

You can take part at our club on [INSERT DATE]. So, are you up for the challenge?

Register now and let's tee off to support people impacted by cancer - [INSERT TEAM LINK].

#TheLongestDay  
@CancerCouncilTheLongestDay

### **For golfers: Join my team**

I might be crazy but I'm taking on 72 holes of golf in one day for an epic cause and @tag friends, @tag friends, @tag friends, I need you on my team!

I've signed up for Cancer Council's The Longest Day, the ultimate golf challenge designed to test skill, strength, and stamina – all while raising money to help people impacted by cancer.

So, are you up for the challenge? Hit the link to join my team and let's tee off for a cancer free future - [\[INSERT TEAM LINK\]](#).

#TheLongestDay  
@CancerCouncilTheLongestDay

### **For golfers: Support me**

I might be crazy but I'm taking on 72 holes of golf in one day for an epic cause and I need your support!

I've signed up for Cancer Council's The Longest Day, the ultimate golf challenge designed to test skill, strength, and stamina – all while raising money to help people impacted by cancer.

Please support me by donating to my fundraising page [\[INSERT LINK\]](#).

#TheLongestDay  
@CancerCouncilTheLongestDay

### **E-newsletter and website copy for clubs**

#### **Option 1 - short**

We will be participating in Cancer Council's The Longest Day this year, on [\[insert date\]](#). Anyone is welcome to create a team and take on the challenge to complete [\[72 holes\]](#) of golf in one day at our club – all while raising vital funds for people affected by cancer.

To sign up or for more information, please contact [\[insert contact details\]](#) by [\[insert date\]](#).

You can also donate [\[INSERT DONATE LINK\]](#).

#### **Option 2 – long**

[\[INSERT GOLF CLUB\]](#) is taking on the ultimate golf challenge, Cancer Council's The Longest Day.

The challenge...complete 72 holes of golf in one day and raise vital funds for people impacted by cancer.

#### **Did you know, Australia has one of the highest rates of skin cancer in the world?**

- *Two in three Australians are diagnosed with skin cancer by the age of 70.*



- *Men over 40 are 1.5 times more likely than women to be diagnosed with melanoma and twice as likely to die from it.*

There is a huge need for lifesaving research, prevention and support services and we want to help!

We will be participating on the following dates **[insert date]** and anyone is welcome to create a team and take on the challenge at our club.

Think you have what it takes?

Head to <https://www.longestday.org.au/> to register your team today.

To book your tee times (once you have registered) or for more information, please contact **[insert contact details]** by **[insert date]**.